



HONEST MOBILE VENDORS (HMV™)

*Exhibiting with the Royal Siblings
Entrepreneurs Club (RSEC)
NNEW Summit 2026 | October
15th & 16th, 2026*

HMV BOYS
Mobile Barbers, Hairstylists & Product Resellers

COME MEET THE ENTREPRENEURS
NNEW Summit:
NECA House,
Alausa, Ikeja, Lagos.
This Thursday & Friday!

SPECIAL OFFER
VISITOR PERKS AT OUR BOOTH:
1. FREE Mobile Service Vouchert (T&C)
2. 10% OFF Branded Foods (Simply Royal Ofada, Honey, Groundnuts!)
3. EXCLUSIVE WHOLESALE DEALS (20-30% Margin)!

VICTORY. DISCIPLINE. GRIT.
(This is not a charity; this is entrepreneurship)

HMV (Honest Mobile Vendors)
The rescue and rehabilitation of the boys since 15th April 2025 has been powered by Tayo K. Solagbade via his TTSV Support Service for Skilled Persons.

📍 Operations Hub: No. 14 Oremeta Street, Off Ogunnusii Street, Ojodu Berger, Lagos, Nigeria. • 🌐 Web Portal: www.royalsiblings.com/hmv
📘 Facebook: www.royalsiblings.com/hmv-facebook • 📺 YouTube: www.royalsiblings.com/hmv-youtube
✉ Read their true story: www.royalsiblings.com/hmv/profile.pdf

📖 Our Story: A Battle for the Streets of Lagos

The story of Honest Mobile Vendors (HMV™) is a real-time, battle-tested mission for youth reformation, fought directly on the pavements of Ojodu Berger, Lagos. On April 15, 2025, business strategist and mentor Tayo Solagbade intervened to take five young men under his wing.

Rather than offering temporary handouts, he made a heavy structural investment—providing tailored Ankara clothing, branded T-shirts featuring their own faces, comfortable footwear, food, toiletries, and full financial sponsorship into professional apprenticeships.

The Rugged Road: 5 Became 2

Real transformation is highly demanding. Three of the original five boys eventually walked away—two succumbing to street drugs (Colos) and indiscipline, and one to misplaced pride. However, two boys—Isiaq and Irende—possessed the hunger to change their lives. Their survival is built on a remarkable bond of peer leadership:

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Before falling into delinquency, Isiaq spent 2.5 years as a salon apprentice in Ijebu Igbo. Meeting Tayo, he proved his skill by delivering impressive, consecutive haircuts to 6 clients straight. He chose to master women's hairstyling to build a future as a complete unisex salon owner.

Irende's Save

Irende initially struggled with consistency, repeatedly failing to show up at different salons. It was Isiaq's patient, intentional coaching that kept him grounded and built the reliable barbing competence Irende proudly possesses today.

The Royal Siblings Partnership: Empowered as Brand Resellers

We do not believe in charity; we believe in commercial empowerment. To institutionalize their financial independence, Royal Siblings Ventures Limited has fully integrated the boys into their agro-processing supply chain.

Every single bottle and pack of Simply Royal Ofada Rice, Pure Honey, and Roasted Groundnuts features a custom-printed label displaying a group photo logo of the HMV Boys. Their direct contact details are proudly printed on these labels as certified Marketing Agents and Resellers. When you buy these products, you are transacting directly with young entrepreneurs who earn a direct share of the proceeds to fund their livelihood.

The Royal Siblings Partnership: Empowered as Brand Resellers

We do not believe in charity; we believe in commercial empowerment. **Tayo K. Solagbade**, whose own children are BASIC members of the **Royal Siblings Entrepreneurs (RSE) Club**, personally purchased a **BASIC membership slot** for the HMV Boys within the club.

This corporate alignment entitled them to a **FREE branded Online Storefront website** hosted on www.royalsiblings.com/hmv, which was then built entirely for them by site admin. To eliminate their operational overhead, Tayo fully finances the acquisition of the inventory and pays for the printing of their custom, photo-branded labels (Watch May 2025 video titled "**Honest Mobile Vendors - HMV™ | We deliver to your office/home. Join Our Network, Get Hefty Discounts**" at www.youtube.com/watch?v=cLAALa0FkVE)

Showing extraordinary corporate backing, **Fausat Sanni-Yusuf**, the Co-Founder & CEO of Royal Siblings Ventures Limited, very kindly **invoices the premium agro-products at the company's absolute base cost prices**. This profound institutional support allows the young entrepreneurs to maximize their profit margins making it possible to generate direct livelihood funding and permanent housing capital with every single bottle and pack of **Simply Royal Ofada Rice, Pure Honey, and Roasted Groundnuts** you buy.

The Launch: Open Skills Demonstration & Freedom Drive

Date: Last Sunday of October 2026 | Venue: Public Square, Ojodu Berger, Lagos

We are launching these two young men into the global marketplace through a live, high-stakes public demonstration:

- Isiaq's Hairstyling Mastery: Complex hair braiding for two different clients live on stage.
- Irende's Barbing Precision: Precision haircuts for two different clients live under the clock.
- The Freedom Sale: All agent-branded products will be on sale at an exclusive 25% discount.

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100% of the revenue generated from this demonstration and summit pre-sales will go directly toward renting a "Face-Me-I-Face-You" room for Isiaq and Irende—marking their final, permanent step off the streets.

❧ Irende's Journey: A Mission of International Reunification

Behind Irende's clippers lies a staggering international human-interest story. After discovering that his mentor, Tayo Solagbade, relocated his operational base to the Benin Republic in 2013, Irende shared details of his past. Tayo has since personally accompanied Irende to the Beninese Consulate in Lagos twice. Following an intensive interview, authorities concluded that Irende (approx. 16 years old) was trafficked from Benin Republic when he was just 5 years old.

The Beninese Consulate successfully tracked down and contacted his biological mother in Benin Republic via their official network. Tayo will use the video footage from the October Open Skills Demonstration to secure Irende's official travel documents. The ultimate vision is for Irende to leverage his cross-border language skills and grooming mastery to build a mobile career shuttling between Nigeria and the Benin Republic.

🛒 Wholesale Partnership: Distribute "Simply Royal" Products

By purchasing or signing up to distribute Simply Royal products, you are directly funding the rehabilitation, housing, and cross-border launch of these boys. Enjoy high turnover and robust 20%–30% retail profit margins:

- Simply Royal Ofada Rice: 100% stone-free, premium local rice processed to international standards.
- Simply Royal Roasted Groundnuts: 'The Ultimate Crunch'—perfectly salted, fresh, and zero bitterness.
- Simply Royal Pure Honey: 100% raw, unadulterated organic honey.
- Simply Royal Honey Blends: Fast-selling therapeutic honey infused with Ginger & Garlic.

🎁 Exclusive NNEW Summit 2026 Club Offers

Join the HMV™ Club during the summit via www.royalsiblings.com/hmv and instantly unlock:

1. 100% OFF Mobile Grooming: Claim a 100% free voucher for our signature services (T&C Apply).
2. 10% OFF Summit Purchases: Save immediately on any individual food product bought at the booth today.
3. VVIP Invitation to Berger: Get an official seat reserved for you at the Open Skills Demonstration this month.

📞 Connect With Our Corporate Hub

📍 **Operations Hub:** No. 14 Oremeta Street, Off Ogunnusi Street, Ojodu Berger, Lagos, Nigeria.

📞 **Phone/WhatsApp:** +234-803-302-1263

✉ **Email:** hmv@royalsiblings.com

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📘 **Facebook:** www.royalsiblings.com/hmv-facebook

📺 **YouTube:** www.royalsiblings.com/hmv-youtube